

EARLY CHILDHOOD — WEEK —

November 20–26, 2023
grandesemaine.com

As we celebrate Early Childhood Week for the eighth year in a row, the Collectif petite enfance has developed a series of turnkey ideas you can use to help draw attention to the event and the messages we are endeavouring to get across. Everything has been thought out and planned to make it as easy as possible for you to join in this province-wide movement.

You can choose one, several or all of the following ideas, depending on your needs, the resources you have at your disposal and the amount of time you have to spend.

Happy Early Childhood Week!

IDEA #1

WEAR A BLANKIE SQUARE

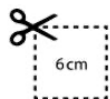
Wear your blankie square throughout Early Childhood Week, and especially on **World Children's Day (Monday, November 20)**, to show your support for our littlest citizens.

You can use this opportunity to:

- Encourage other people to make and wear a blankie square of their own.
- Get them to post blankie square selfies on social media, using the hashtags #earlychildhoodweek, #allinforallkids, #CollectifPetiteEnfance and #MakeEarlyChildhoodAPriority.

À votre tour de soutenir la cause!

Joignez-vous au mouvement en portant
fièrement le carré de doudou.



Taillez un carré
dans une doudou
inutilisée



Portez-le fièrement,
avec une épingle
près du cœur

Commenté [SS1]: Pour l'image

Help us promote Early Childhood Week!

Make your own blankie square and wear it with pride.

Cut a square out of an old children's blanket.
Pin it to your clothing, near your heart, for everyone to see.

IDEA #2

SEND A LETTER TO YOUR PROVINCIAL AND/OR MUNICIPAL REPRESENTATIVES

On the Early Childhood Week website, there is an electronic form you can use to send a letter to your provincial and/or municipal representatives and let them know how important it is to make early childhood development a priority. All it takes is a few minutes and a few clicks!

Go to grandesemaine.com, **(mettre le lien avec ancrage direct)** enter your postal code along with a few other pieces of information — and send! It's as easy as that!

Take it up a notch

Send the link to your friends, members and/or associates and urge them to do the same in their ridings.

Facebook – Twitter – LinkedIn

As we celebrate Early Childhood Week, please help give a voice to the youngest members of society. With just a few clicks, you can send a letter to your provincial and/or municipal representatives and let them know it is urgent that we take action to improve the lives of our babies, toddlers and preschoolers, and safeguard their fundamental rights. [\(Link\)](#)

I am determined to #MakeEarlyChildhoodAPriority. Are you? #earlychildhoodweek

Email – Newsletter

Join us!

As we celebrate Early Childhood Week, **(name of your organization, your name, or "I" or "we")** invites you to send a letter to your provincial and/or municipal representatives to stress the importance of taking action to protect our babies, toddlers and preschoolers, and improve their quality of life.

It's easy: in just a few clicks, your letter will be sent straight to your elected officials! [\(Link\)](#)

Each of us has a duty to **ensure that the rights of all young children are upheld**. Together, we can prevent and reduce social inequalities for our littlest citizens.

Text Message

Take action to protect our littlest citizens!

It's easy! Go to [\(Link\)](#) to send a letter to your provincial and/or municipal representatives right now and tell them that the rights of young children matter. All it takes is a few minutes and a few clicks!

Thank you and happy Early Childhood Week!

IDEA #3

HAVE CHILDREN MAKE AN EARLY CHILDHOOD WEEK FLAG

Get a group of children together for a very special DIY activity: an Early Childhood Week paper flag!

Simply download the visual from our website and decorate as many copies as you want.

<https://collectifpetiteenfance.com/en/communication-tools/> (under "Material for activities with children")

IDEA #4

SHINE THE SPOTLIGHT ON SOMEONE IN YOUR COMMUNITY WHO IS MAKING A DIFFERENCE FOR YOUNG CHILDREN

On Tuesday, November 21, 2023, let's create a **chain of gratitude** on social media!

Write a short post about a special early childhood champion in your community and what they are doing for the next generation. Be sure to include a picture or a visual and use the hashtags #MakeEarlyChildhoodAPriority and #earlychildhoodweek.

The goal is to honour the people who are there for our babies, toddlers and preschoolers and who will help them, and our entire society, rise up!

Sample post:

Today, we want to acknowledge the tireless efforts and incredible contributions of **[@NAME]** his/her/their over the past year toward **[SUBJECT]**.

Thank you, **[NAME]**, for everything you do to #MakeEarlyChildhoodAPriority. Through your support for young children and the families who love them, you are helping to build a better and stronger community. #earlychildhoodweek



IDEA #5

USE OUR COLOUR-IN, CUT-OUT SHEETS TO CREATE A SPECIAL DISPLAY

Get a group of children together to make the DIY paper airplanes and pennant banners that we have prepared for this year's Early Childhood Week.

You can download the sheets here: <https://collectifpetiteenfance.com/en/communication-tools/> (under "Material for activities with children")

Join us in rising together to champion young children's rights!

You can also:

- Invite children's parents to take part in the activity.
- Hang up your finished airplanes with the pennant banners trailing behind them to create an eye-catching display with a special message.

- Take pictures of the activity and children’s artwork and post them to social media.
- Deliver the finished product to your mayor and/or MNA to draw their attention to Early Childhood Week.
- You may even want to turn the activity into a drawing contest!

IDEA #6

RAISE AWARENESS ABOUT EARLY CHILDHOOD WEEK ON SOCIAL MEDIA

A social media calendar with suggested posts and visuals has been prepared for you to help raise the visibility of Early Childhood Week all week long.

Feel free to make any changes you’d like and post however many messages you see fit, on whatever days suit you. Post your information on social media using the hashtags #earlychildhoodweek #allinforallkids #CollectifPetiteEnfance and #MakeEarlyChildhoodAPriority.

Here’s another option:

Every day, you can highlight a different right from the seven basic rights that are the focus of Early Childhood Week. The corresponding visuals can be found here:

<https://collectifpetiteenfance.com/en/communication-tools/> (in the Social media section)