

EARLY CHILDHOOD — WEEK —

November 18–24, 2024
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Flag-Raising Ceremonies in Cities and Towns Across Quebec

The Collectif petite enfance and Espace MUNI have contacted municipalities across the province to encourage them to express their support for our littlest citizens on Monday, November 18, by raising the Early Childhood Week flag at their city or town hall.

A turnkey information package was mailed out to municipal administrations in advance of the event.

Among the mayors who have already pledged to take part: **Julie Boivin of Sainte-Anne-des-Plaines, Diane Dallaire of Rouyn-Noranda, Julie Dufour of Saguenay, Jacques Fortin of Chapais, Mathieu Lapointe of Carleton-sur-Mer, Marc Laurin of Montmagny, Germain Majeau of Saint-Esprit, Bruno Marchand of Quebec City, Raymond Rougeau of Rawdon, Antoine Tardif of Victoriaville, Mathieu Traversy of Terrebonne and Pierre Lessard-Blais, Borough of Mercier–Hochelaga-Maisonneuve in Montreal.**

Are you with a daycare, childcare centre (CPE), family centre (maison de la famille), community organization or otherwise involved in early childhood development? Would you like to help organize or take part in a flag-raising ceremony in your community?

Here's how we suggest you proceed:

- Check our list of municipalities that have confirmed that they will be holding a flag-raising ceremony [here](#) - the list is updated every Monday at 10 a.m. ;
- Check with **your municipality** to determine their interest in participating. (See the provincial directory for full contact information for each municipal administration: <https://www.quebecmunicipal.qc.ca/index.asp?module=repertoires>.)
- Suggest that an **event** be held and an invitation extended to parents, families and children.
- In the days and weeks leading up to the event, organize an **activity to create paper flags for Early Childhood Week**. (See <https://collectifpetiteenfance.com/en/communication-tools/>, under “Material for activities with children.”)
- When attending the ceremony, be sure to wear your blankie square, which has been the symbol of Early Childhood Week for several years now.
- Promote the event on social media. You can use pictures of your group working on their activity sheets or raising the Early Childhood Week flag, or upload the official campaign visuals from <https://collectifpetiteenfance.com/en/communication-tools/> (under “Social media”). Don't forget the hashtags #earlychildhoodweek #allinforallkids #CollectifPetiteEnfance and #MakeEarlyChildhoodAPriority.

Sample post

[Name of your organization] is pleased to be joining organizations across Quebec in advocating for the rights of young children, in conjunction with @Collectif petite enfance. We are proud of [the City/Town of XXX] for raising the Early Childhood Week flag in a show of support for our littlest citizens and their families. #earlychildhoodweek #MakeEarlyChildhoodAPriority