

# EARLY CHILDHOOD — WEEK —



**November 18-24, 2024**  
**[grandesemaine.com](http://grandesemaine.com)**

As we celebrate Early Childhood Week for the ninth year in a row, the Collectif petite enfance has developed a series of turnkey ideas you can use to help draw attention to the event and the messages we are endeavouring to get across. Everything has been thought out and planned to make it as easy as possible for you to join in this province-wide movement.

You can choose one, several or all of the following ideas, depending on your needs, the resources you have at your disposal and the amount of time you have to spend.

Happy Early  
Childhood Week!



## Turnkey activity

# Wear a blankie square

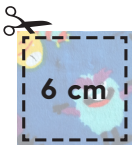
Wear your blankie square throughout Early Childhood Week, and especially on **World Children's Day (Wednesday, November 20)**, to show your support for our littlest citizens.

You can use this opportunity to:

- Encourage other people to make and wear a blankie square of their own.
- Get them to post blankie square selfies on social media, using the hashtags #earlychildhoodweek, #EarlyChildhoodWeek2024 and #MakeEarlyChildhoodAPriority.

## Show your support for Early Childhood Week!

Join the movement and wear your blankie square with pride.



Cut a square out of an old baby blanket.



Pin it over your heart with a safety pin.



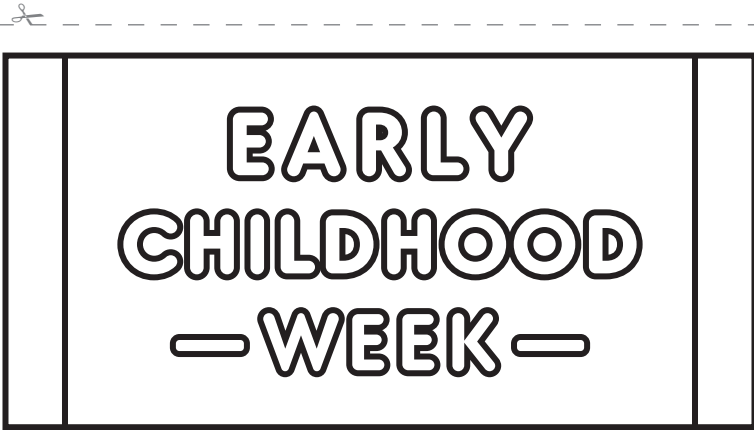
## Turnkey activity

# Have children make an Early Childhood Week flag

Get a group of children together for a very special DIY activity:  
an Early Childhood Week paper flag!

Simply download the visual from our website and decorate as many  
copies as you want.

<https://collectifpetiteenfance.com/en/communication-tools/>  
(under “Material for activities with children”)



## Turnkey activity

# Shine the spotlight on someone in your community who is making a difference for young children

On Tuesday, November 19, 2024, let's create a **chain of gratitude on social media!**

Write a short post about a special early childhood champion in your community and what they are doing for the next generation. Be sure to include a picture or a visual and use the hashtags #MakeEarlyChildhoodAPriority and #ECW2024.

The goal is to honour the people who are there for our babies, toddlers and preschoolers.

### Sample post:



Today, we want to acknowledge the tireless efforts and incredible contributions over the past year of [@NAME], who went the extra mile to make sure families and young children had access to the community services they needed. [Add more information as appropriate.]

Thank you, [@NAME],  
for everything you do to  
#MakeEarlyChildhoodAPriority.  
#ECW2024.



## Turnkey activity

# Use our colour-in, cut-out sheets create a special display

Get a group of children together to make the DIY paper boats that we have prepared for this year's Early Childhood Week.

You can download the sheets here: <https://collectifpetiteenfance.com/en/communication-tools/> (under "**Turnkey actions and material for activities with children**").

You can also:

- Invite people you know — children's parents, early childhood educators, teachers, etc. — to take part in the activity.
- Hang up your finished boats to create an eye-catching display for everyone to see and enjoy.
- Take pictures of the activity and children's artwork and post them to social media.
- Deliver the finished product to your mayor and/or MNA to draw their attention to Early Childhood Week.
- You may even want to turn the activity into a contest!



## Turnkey activity

# Raise awareness about Early Childhood Week on social media

A social media calendar with suggested posts and visuals has been prepared for you to help raise the visibility of Early Childhood Week all week long.

Feel free to make any changes you'd like and post however many messages you see fit, on whatever days suit you. Post your information on social media using the hashtags #ECW2024 and #MakeEarlyChildhoodAPriority.

We've also developed a series of visuals you can download and post. You can find them under "Social media" here : <https://collectifpetiteenfance.com/en/communication-tools/>.

