

## Turnkey activity

# Raise awareness about Early Childhood Week on social media

A social media calendar with suggested posts and visuals has been prepared for you to help raise the visibility of Early Childhood Week all week long.

Feel free to make any changes you'd like and post however many messages you see fit, on whatever days suit you. Post your information on social media using the hashtags #ECW2024 and #MakeEarlyChildhoodAPriority.

We've also developed a series of visuals you can download and post. You can find them under "Social media" here : <https://collectifpetiteenfance.com/en/communication-tools/>.

