

EARLY CHILDHOOD — WEEK —

10th edition

10th edition – 2025

GRAPHIC GUIDELINES

FONT USED FOR TEXT

SOFIA PRO SOFT

BOLD

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

PRIMARY COLOR

R=34
V=164
B=179
#22A4B3

SECONDARY COLORS

R=249
V=228
B=198
#F9E4C6

R=238
V=177
B=91
#EEB15B

R=47
V=197
B=74
#30C54A

R=254
V=99
B=80
#FE6350

R=253
V=190
B=64
#FDBE40

R=3
V=150
B=109
#03966D

{ Color gradient }

R=2
V=204
B=209
#02CCD1

R=0
V=75
B=149
#004B95

R=26
V=130
B=78
#1A824E

