

TURNKEY IDEA #1



IN ADVANCE OF EARLY CHILDHOOD WEEK

REACH OUT TO YOUR MUNICIPAL ADMINISTRATION AND SUGGEST THEY HOST AN EARLY CHILDHOOD WEEK FLAG-RAISING CEREMONY

The Collectif petite enfance and Espace MUNI have already written to all the municipalities across Quebec and asked them to be a part of Early Childhood Week. On Monday, November 17, we hope to see as many communities as possible raise the official event flag at their city or town hall.

A step-by-step list of instructions has been mailed out to them to help them plan a simple yet meaningful ceremony.

We've already heard back from a number of mayors, who gave us an enthusiastic yes, but our ultimate goal is to have every community in the province join in.

**EARLY
CHILDHOOD
— WEEK —**

10th edition



Collectif
petite
enfance

Here's how you can help make this third consecutive flag-raising ceremony the biggest one yet:

- Check the list of municipalities that have already confirmed their participation in ECW in various ways, including possibly by holding a flag-raising ceremony [here](#). It will be updated every Monday at 10 a.m. as further confirmations roll in.
- If your city or town is not on the list, why not help us change that? You can reach out directly to your municipal administration and ask them if they'd consider taking part. You can find your local contact information [here](#), and you can download a sample email [here](#), under "Communication to municipal elected officials".

Once it's confirmed that an official ceremony will take place in your community, you can plan on being there:

- If you want to take a group of children with you, be sure to have a closer look at our Turnkey Idea #3 beforehand to have them prepare paper flags they can bring with them.
- A few days before the event, make your fabric blankie square (Turnkey Idea #2). This is the official symbol of Early Childhood Week. Pin it on your lapel and wear it with pride!

- Promote the event on social media by posting pictures of children making their paper flags or blankie squares in the lead-up to the event. You can also upload the official campaign visuals (available to download [here](#), under “Social media”). Remember to tag us (@collectifpetiteenfance) and use the official event hashtags (#EarlyChildhoodWeek2025 #MakeEarlyChildhoodAPriority).

Sample post :

[@Name of Your Organization] is pleased to be attending the official Early Childhood Week flag-raising ceremony, led by @collectifpetiteenfance.

We are proud of [the City/Town of XXX] for raising the Early Childhood Week flag in a show of support for our littlest citizens and their families.
#EarlyChildhoodWeek2025
#MakeEarlyChildhoodAPriority