

TURNKEY

IDEA #4



RAISE AWARENESS ABOUT EARLY CHILDHOOD WEEK ON SOCIAL MEDIA

The goal of Early Childhood Week is to elevate the issues affecting young children in public conversations and priorities, and to make decision-makers and society at large more aware of the importance of investing in our littlest citizens today, for a better tomorrow.

The theme for 2025 is **“10 years of upward momentum, and the journey is just beginning! Together, let’s empower every child to reach their highest potential.”** It will allow us to look back on everything we have done in the last decade to mobilize early childhood development stakeholders across Quebec and chart a way forward.

- What kind of progress have we made in terms of advocating for young children over the past 10 years? What challenges have we encountered?
- What are our ambitions for the coming decade? Where will we focus our engagement efforts on behalf of children five and under?

**EARLY
CHILDHOOD
— WEEK —**

10th edition



Collectif
petite
enfance

We would love to hear from you. Your insights are invaluable. Let us know what you think about the early childhood development landscape and how it has changed since 2015. And don't forget to share your hopes and dreams with us for the future.

We've also developed a series of visuals in several formats that you can download and post. Look for them [here](#) under "Social media".

