

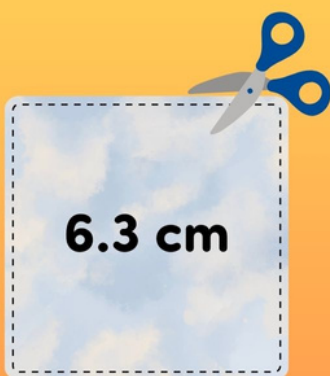
TURNKEY IDEA #2



MAKE AND WEAR A BLANKIE SQUARE

The blankie square has been the official symbol of support for Early Childhood Week for the past few years. It is meant to represent the wearer's commitment to young children and was designed specifically to be easy to make and budget-friendly.

Make your own blankie square!



Cut a square out of some unused fabric, similar to that used for a baby blanket.



Pin it over your heart with a safety pin, and wear it with pride!

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You are encouraged to wear your blankie square throughout Early Childhood Week and especially on **World Children's Day** on **Thursday, November 20**.

Once your blankie square is proudly pinned to your lapel, next to your heart, why not take a selfie and post it to social media. Remember to tag us (@collectifpetiteenfance) and use the official event hashtags (#EarlyChildhoodWeek2025 #MakeEarlyChildhoodAPriority).

Be sure to spread the word to get everybody talking about this important social movement.

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